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The XV Pacific Games, Major South Pacific Sports Event, Choose Telairity Encoding for 2015 Broadcast

Multinational games, with athletes from 24 island nations, will be held in Papua New Guinea on July 4-18, 2015

PORT MORESBY, PAPUA NEW GUINEA –April 13, 2015 – The XV Pacific Games, a multinational multi-sports event involving 22 South Pacific sovereign island nations scheduled for July 4 through 18, 2015, has selected Telairity and its world-class encoding systems as key technology for its live video and Internet broadcasts. U.S.-based Telairity is a global leader in advanced encoding technology for broadcasting and aligned industries.

Telairity equipment is being supplied to the Games by MiseOpoint, an Oceania-based systems provider.

The announcement was made by Matt McKee, Telairity vice president of sales.

Clint Flood, executive operations manager of the 2015 Pacific Games added that the Games Organizing Committee is very pleased that Telairity's equipment and technicians have been added to the deep talent pool of broadcast providers for the 2015 Pacific Games, which will provide over 1500 hours of broadcast to rights holders.

More than 3,000 athletes will compete in 28 different sports in nine separate venues throughout Port Moresby. Host nation Papua New Guinea, comprised of several islands, is located roughly 100 miles north of Australia's northernmost tip.

The Games are viewed by attending athletes as a warmup for 2016's XXXI Summer Olympic Games in Brazil. Viewers around the world will watch the Pacific Games on Internet while Oceania Broadcasters will downlink a 4 channel multiplex from Intelsat 19.

More . . .

Telairity is providing its BE7100 and BE8100 encoder lines as well as its popular BE5502 Integrated Receiver Decoder (IRD) to all venues, ensuring a multi-format, low-latency transmission path for the live game coverage. The 5502 Integrated Receiver Decoders (IRD) are full-featured professional 4:2:0 MPEG-2 and H.264/AVC (MPEG-4) HD/SD integrated receiver and decoder for broadcasters, cable operators, and telecoms. BE7100 encoders are scalable, fully programmable, low latency broadcast quality encoders for standard definition video formats. 8000 Series HD encoders are scalable, fully-programmable systems offering HD video compression in real time.

All signals will be transmitted via IP to the games' International Broadcast Center (IBC), and redistributed over the Pacific by satellite for video and Internet viewing. Broadcasts will be available in both English and French: English from the IBC, and a French-language feed from France Televisions to French-language territories.

Roughly half the transmission will be made in HD; the other half in SD. The Games' widespread use of HD video, as well as the availability of Telairity's multi-format encoders, is seen as an introduction of HD image quality and technology to viewers still largely using SD TV sets and infrastructure.

Sports will range over a wide selection from traditional track and field events to table tennis, lawn bowling, and "va'a" races—a word in Samoan, Hawaiian and Tahitian that means "boat," "canoe" or "ship."

Participating nations include American Samoa, Cook Islands, Federated States of Micronesia, Fiji, French Polynesia, Guam, Kinbati, Marshall Islands, Nauru, New Caledonia, Niue, Norfolk Island, Northern Mariana Islands, Palau, Papua New Guinea, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu and Vanuatu. Some athletes from Australia and New Zealand will also attend.

About The XV Pacific Games

Held every four years, The South Pacific Games are designed to kindle friendship by bringing about a confluence of cultures and meeting of minds and interests among the sovereign nations in the South Pacific Region. The South Pacific Commission founded the first South Pacific Games in 1962, to promote and develop sport, exclusively for the nations of the region and its people, without any barriers of "race, colour or politics." For more information, go to the XV Pacific Games website: <http://www.portmoresby2015.com/>

About MiseOpoint

MiseOpoint is a systems integrator serving nations in the greater South Pacific including sales, installation and implementation of professional-level video, audio, Internet and general IT applications. For more information, visit the MiseOpoint website: <http://www.miseopoint.net/>.

About Telairity

Telairity produces innovative real-time standards-based video compression solutions for broadcasting, telephony, Internet services and aligned industries. The company's unique video processing technology, based on the Telairity TVP multi-core video

processor architecture and associated direct-execution AVClairity video compression software, delivers the industry's lowest latency and best price/performance for real-time video encoding. The company's global headquarters is based in Santa Clara, Calif. Further information is available at www.telairity.com.

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